

Entrepreneur Independent Artist Film Director Writer

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## Najih Blo:

Emerging from the Inland Empire, a vibrant region in Southern California near Los Angeles, former collegiate basketball player Najih transformed his passion for the game into a passionate pursuit of music, aspiring to become a global artist. With unwavering determination, he taught himself the intricacies of production and recording, ultimately choosing to forgo his basketball scholarship to pursue his artistic dreams.

His journey has been marked by national chart success, opening for influential artists like Chief Keef and Nipsey Hussle, and the evolution of his unique sound. His music serves as a form of therapy, skillfully weaving together hip-hop, R&B, trap, Afro beats, and pop to recount his life story. After navigating the complexities of the music industry, Najih embraced a new chapter by founding his own label, Inland Records. There, he has ventured into diverse artistic pursuits, including designing apparel and directing short films. Through his multimedia company Inland HQ, Najih aims to spotlight the remarkable talents within the Inland Empire, ushering in a fresh era for hiphop and music culture.

As he closes some chapters and opens others, Najih understands that his true passion lies not solely in music, film, or business but in the power of creation and storytelling. Whether crafting witty lyrics or directing compelling screenplays, his mission is to inspire through the art he creates.





### **Accomplishments:**

- 1M music streams across all streaming platforms
- Sold Out Show at Complex Hollywood
- Single "Find Out" landed at #115 on National Radio Chart
- Opened up for E-40, Chief Keef, Problem, Nipsey Hussle, and Dizzy Wright
- Classified High School Tour
- Merch Collaboration with J.W North High School
- Produced and directed an in-house short film, inspired by "Toxicity" project
- Billboard Advertisements
- Inland Community Food Drive (2020-2022)
- All Independent with no Major Label Funding or Investment







# Najih Discography:



Growing Pains (2018)

Toxicity (2020)

Trap Poetry (2022)

Enjoy Your Journey (2023)

Missed Blessings EP (2024)

Westside Love Stories EP (2024)

#### Sold Out "Still Toxic" Screenplay

- Ontario clippers halftime performance.
- Partnership with web3 company Nebula

